



# Following the Roadmap to 2030

*Taking Action to Reduce  
U.S. Food Waste by 50%*

In partnership with **foodtank**  
THE THINK TANK FOR FOOD

#HalveFoodWasteBy2030

*Following the Roadmap to 2030 Discussion Series*  
**Refine Product Management**

JULY 28 | 1:00 P.M. ET



In partnership with **foodtank**  
THE THINK TANK FOR FOOD



*Following the Roadmap*  
**Refine Product**  
JULY 28 |

# POLL QUESTIONS



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# Who We Are

ReFED is a national nonprofit working to end food loss and waste across the food system by advancing data-driven solutions to the problem.

# Our Vision

A sustainable, resilient, and inclusive food system that optimizes environmental resources, minimizes climate impacts, and makes the best use of the food we grow.



## DATA & INSIGHTS

Leveraging data and insights to highlight supply chain inefficiencies and economic opportunities



## CAPITAL & INNOVATION

Catalyzing capital to spur innovation and scale high-impact initiatives



## STAKEHOLDER ENGAGEMENT

Mobilizing and connecting supporters to take targeted action



*You're invited to join the*

# ReFED Food Waste Action Network



## Member Benefits:

- Networking
- Office Hours
- Lunch 'n Learns
- Innovation Demo Days
- Blogs & Case Studies

Join a growing list of industry leaders from organizations like:



POSNER  
FOUNDATION  
*of Pittsburgh*



FOOD LAW  
and POLICY CLINIC  
HARVARD LAW SCHOOL



Spoiler Alert



Leanpath

[bit.ly/JoinReFEDFWAN](https://bit.ly/JoinReFEDFWAN)



**ReFED**

ReFED Insights Engine  
*and Roadmap to 2030:*  
Reducing US Food Waste





# ReFED Insights Engine: Your Source for Food Waste Data and Solutions

A knowledge hub for food loss and waste, designed to provide anyone interested in food waste reduction with the information they need to take meaningful action.

Insights Engine tools let users:

- **Understand the problem**
- **Explore Solutions**
- **Find Solution Providers**
- **Impact Calculator**





# Roadmap to 2030: A Blueprint for Action

The *Roadmap to 2030* looks at the entire food system and provides a framework to focus waste reduction efforts. Powered by the Insights Engine, the *Roadmap to 2030* is an indispensable resource for reaching our 2030 goal.

# 7

ReFED outlined seven key action areas for the food system to focus its efforts over the next ten years to *prevent*, *rescue*, and *recycle* food at risk of going to waste.

## PREVENTION

## RESCUE

## RECYCLING



Optimize  
The  
Harvest



Enhance  
Product  
Distribution



Refine  
Product  
Management



Maximize  
Product  
Utilization



Reshape  
Consumer  
Environments



Strengthen  
Food  
Rescue



Recycle  
Anything  
Remaining

### Action Areas



#### OPTIMIZE THE HARVEST

Avoid over-production, then harvest as much as possible. For wild caught products, source only what is needed.



#### ENHANCE PRODUCT DISTRIBUTION

Leverage technology to create smart systems that help efficiently move products to maximize freshness and selling time.



#### REFINE PRODUCT MANAGEMENT

Align purchases with sales as closely as possible and find secondary outlets for surplus. Build out systems and processes for optimal on-site handling.



#### MAXIMIZE PRODUCT UTILIZATION

Design facilities, operations, and menus to use as much of each product as possible. Upcycle surplus and byproducts into food products.



#### RESHAPE CONSUMER ENVIRONMENTS

Drive consumers towards better food management and less waste by creating shopping, cooking, and eating environments that promote those behaviors. Shift culture to place more value on food and reduce waste.



#### STRENGTHEN FOOD RESCUE

Further the rescue of high-quality, nutritious food by increasing capacity, addressing bottlenecks, and improving communication flow.



#### RECYCLE ANYTHING REMAINING

Find the highest and best use for any remaining food or food scraps in order to capture nutrients, energy, or other residual value.

OPTIMIZE THE HARVEST	ENHANCE PRODUCT DISTRIBUTION	REFINE PRODUCT MANAGEMENT	MAXIMIZE PRODUCT UTILIZATION	RESHAPE CONSUMER ENVIRONMENTS	STRENGTHEN FOOD RESCUE	RECYCLE ANYTHING REMAINING
Buyer Spec Expansion	Decreased Transit Time	Assisted Distressed Sales	Active & Intelligent Packaging	Meal Kits	Donation Coordination & Matching	Centralized Anaerobic Digestion
Gleaning	First Expired First Out	Decreased Minimum Order Quantity	Manufacturing Byproduct Utilization (Upcycling)	Buffet Signage	Donation Education	Community Composting
Imperfect & Surplus Produce Channels	Intelligent Routing	Dynamic Pricing	Manufacturing Line Optimization	Consumer Education Campaigns	Donation Storage Handling & Capacity	Centralized Composting
Partial Order Acceptance	Temperature Monitoring (Pallet Transport)	Enhanced Demand Planning	Edible Coatings	K-12 Lunch Improvements	Donation Transportation	Co-digestion at Wastewater Treatment Plants
Field Cooling Units	Reduced Warehouse Handling	Increased Delivery Frequency	Improved Recipe Planning	Package Design	Donation Value-Added Processing	Home Composting
In-Field Sanitation Monitoring	Advanced Shipment Notifications	Markdown Alert Applications	In-House Repurposing	Portion Sizes	Blast Chilling to Enable Donations	Livestock Feed
Innovative Grower Contracts	Early Spoilage Detection (Hyperspectral Imaging)	Minimized On-Hand Inventory	Precision Food Safety	Small Plates	Donation Reverse Logistics	Waste-Derived Agricultural Inputs
Labor Matching	Inventory Traceability	Temperature Monitoring (Foodservice)	Discount Meal Plates	Standardized Date Labels	High-Frequency Reliable Pickups	Insect Farming
Smaller Harvest Lots	Modified Atmosphere Packaging System	Waste Tracking (Foodservice)	Employee Meals	K-12 Education Campaigns	Established Relationships with Businesses	Rendering
Improved Communication for Planting Schedules	Vibration & Drops Tracking	Low Waste Event Contracts	Larger Quantities for Take Home	Trayless	Culling SOPs	Waste-Derived Processed Animal Feed
Sanitation Practices & Monitoring	Optimized Truck Packing, Loading & Unloading (e.g., Cross-Docking)	Direct to Consumer Channels	Small and Versatile Menus	Home Shelf-life Extension Technologies		Waste-Derived Bioplastics
Optimized Harvesting Schedules	Enforcing Cold Chain SOPs	Online Marketplace Platform	Sous-Vide Cooking	Smart Home Devices		Waste-Derived Biomaterials
On-Farm / Near-Farm Processing	Regular Maintenance on Refrigerated Trucks	Online, Advanced Grocery Sales		Waste Conscious Promotions		Enabling Technologies (e.g. depackaging and pre-treatment)
Local Food Systems	Cross-Docking	Precision Event Attendance		Frozen Value-Added Processing of Fresh Produce		Separation & Measurement
Clear Product Ownership		Repackaging Partially Damaged Products		Customizable Menus/Options		Relationships with Waste Haulers
		Retail Automated Order Fulfillment		To-Go Offerings		Waste Audits by Waste Haulers
		SKU Rationalization		Free Items Offered Upon Request (e.g., bread, chips)		
		Markdowns		Storytelling (e.g. product impact, source, upcycled ingredient components)		
		Optimal Storage				
		Reduced Displays				
		Optimized Walk-In Layouts				

Modeled Solutions

Unmodeled Solutions

Best Practices

## WHAT'S NEEDED

40+  
SOLUTIONS

\$14B  
INVESTMENT ANNUALLY

POLICY CHANGES

INNOVATION

ENGAGEMENT

## WASTE REDUCTION

45M  
ANNUAL FOOD WASTE  
DIVERSION (TONS)

## IMPACT PER YEAR

 \$73B NET FINANCIAL BENEFIT

 4T GALLONS IN WATER SAVINGS

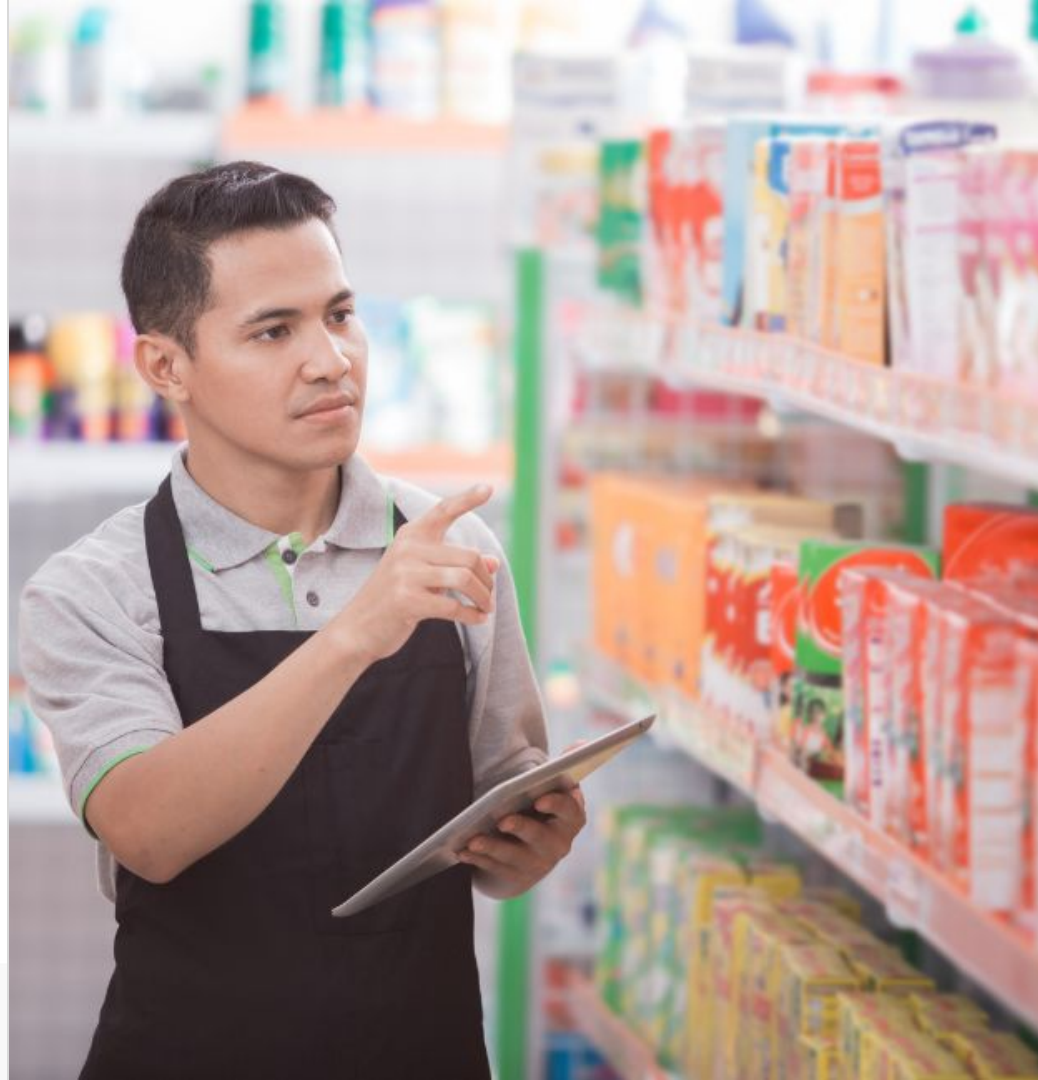
 75M TONS GHG EMISSION REDUCTION  
POTENTIAL (MT CO<sub>2</sub>e)

 4B MEALS FOR PEOPLE IN NEED

 51K JOBS CREATED THROUGH SOLUTION  
IMPLEMENTATION OVER 10 YEARS



**“Refining product management”** means aligning purchases with sales as closely as possible – and when surplus arises, finding secondary outlets to accommodate it. It also means building out systems and processes for optimal on-site handling.

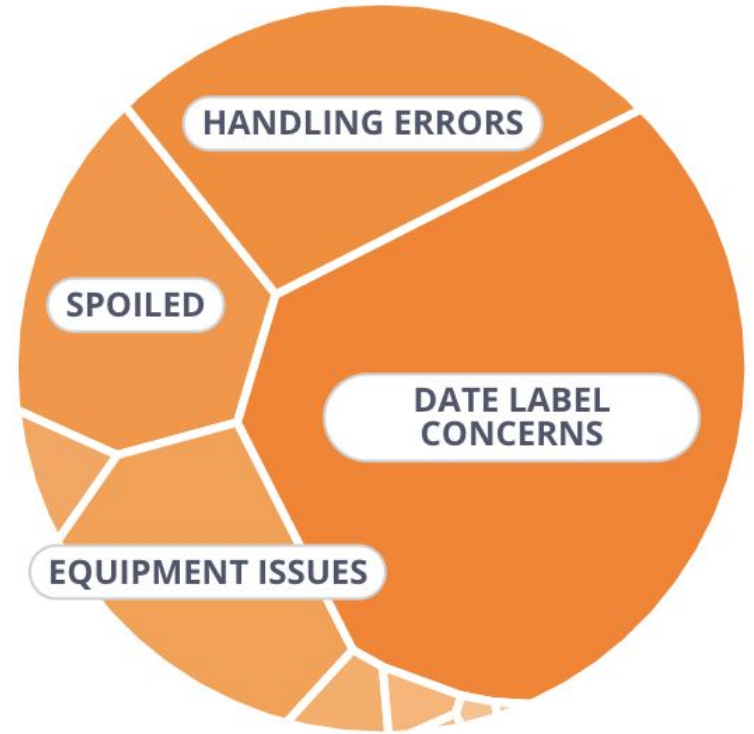




ACTION AREA #3

## Refine Product Management

- **Date Label Concerns**  
5.18M Tons - 49.4%
- **Handling Errors**  
2.14M Tons - 20.4%
- **Spoiled**  
1.49M Tons - 14.3%
- **Equipment Issues**  
1.29M Tons - 12.3%
- **Theft**  
157k Tons - 1.5%





ACTION AREA #3

## Refine Product Management

KEY INDICATORS (ANNUAL)

4.6M

FOOD WASTE TONS  
DIVERTED

\$15.8B

NET FINANCIAL BENEFIT

\$3.9B

INVESTMENT NEEDED

14.2M

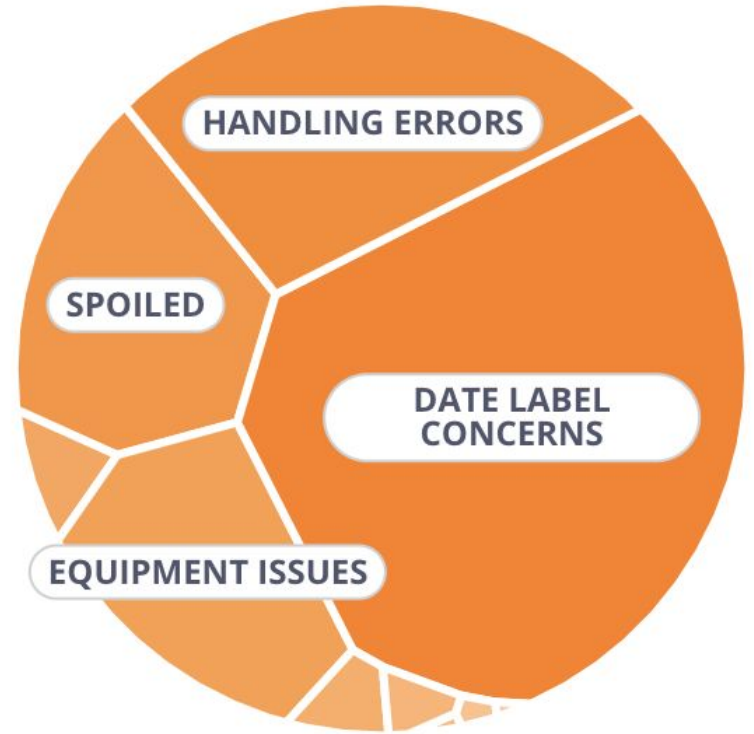
MT CO2E REDUCTION

852.7B

GALLONS WATER SAVED

0

MEALS SAVED







ACTION AREA #3

## Refine Product Management

## Top Solutions

1/ Enhanced Demand Planning

\$5.19B Net Financial Benefit

1.24M Food Waste Tons Diverted

2/ Waste Tracking (Foodservice)

\$3.82B Net Financial Benefit

1.03M Food Waste Tons Diverted

3/ Markdown Alert Applications

\$3.81B Net Financial Benefit

771K Food Waste Tons Diverted

4/ Dynamic Pricing

\$1.08B Net Financial Benefit

462K Food Waste Tons Diverted

5/ Minimized On-Hand Inventory

\$621M Net Financial Benefit

195K Food Waste Tons Diverted

Decreased Minimum Order Quantity / Increased Delivery Frequency / Assisted Distressed Sales / Temperature Monitoring



ACTION AREA #3

## Refine Product Manager

## Top Solutions

1/ Enhanced Demand Planning

2/ Waste Tracking (Foodservice)

3/ Markdown Alert Application

4/ Dynamic Pricing

5/ Minimized On-Hand Inventory

4M Food Waste Tons Diverted

3M Food Waste Tons Diverted

1K Food Waste Tons Diverted

2K Food Waste Tons Diverted

5K Food Waste Tons Diverted

**POLL  
QUESTION**

Decreased Minimum Order Quantity / Increased Delivery Frequency / Assisted Distressed Sales / Temperature Monitoring

# Janet Haugan

Vice President of People  
Operations & Organizational  
Effectiveness

LEANPATH





# Matt Schwartz

CEO & Co-Founder

AFRESH TECHNOLOGIES



# Matt Seklecki

Retail Inventory Analyst

GIANT EAGLE



# Trevor Sieck

AVP, Relationship Manager –  
F&A Start-Ups & Innovation

RABOBANK WHOLESALE BANKING, NORTH AMERICA







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*Following the Roadmap to 2030 Discussion Series*  
**Maximize Product Utilization**

**AUGUST 25 | 1:00 P.M. ET**



# Stay Connected



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**Food Waste Action Network: [bit.ly/JoinReFEDFWAN](https://bit.ly/JoinReFEDFWAN)**